

AAMA Annual Report

2019 - 2020



AFRICAN AMERICAN MAYORS ASSOCIATION

AAMA Annual Report

LETTER FROM THE PRESIDENT AND EXECUTIVE DIRECTOR



Dear Mayors, Business Council, Partners and Supporters,

During the 2019 - 2020 fiscal year, the African American Mayors Association (AAMA) was at the forefront of providing resources to our mayors to battle the dual crises of COVID-19 and racial injustice. We also worked to ensure the stability of AAMA for years to come.

We are living in very tumultuous times as a country. However, thanks to the commitment of our member mayors, financial supporters, partner organizations, and the dedicated AAMA staff, AAMA has not missed a beat since transitioning to virtual engagement at the beginning of the pandemic. While we have had to adjust our processes and shift our policy focus to the emergent national crises, the results of our efforts are undeniable - AAMA continues to be the premier voice representing Black mayors on the national stage.

At the start of the pandemic, AAMA assembled our member mayors and business council partners for two member-wide calls to action on how we can work together to ensure our communities successfully combat COVID-19. The following are key activities that the Association led to support cities of all sizes battling the pandemic.

- From May through July of 2020, the Association submitted four different letters to Congress, the Department of Labor, and the White House on matters ranging from decreasing the 500,000 population threshold in the first stimulus bill to requesting the reinstatement of affirmative action protections during this time of crisis.
- We partnered with Civil Rights Organizations on a letter requesting the Centers for Disease Control begin tracking and reporting COVID-19 cases and outcomes using racial, ethnic and other disaggregated data.
- The AAMA Board of Trustees submitted a letter to President Trump, calling for his Administration to require states, state health departments, medical facilities, and entities that received federal funding to report similar data on COVID-19 testing and cases.
- We partnered with Members of the Congressional Black Caucus to identify important resources for our cities and advocate for additional support for the most vulnerable members of our communities. Our collective voices were heard nationally in publications such as USA Today News, CNN, The Washington Post and Essence to name a few.

Due to the racial and social injustice and calls for change heard around the country, a group of member mayors and staff created the Mayors P.E.A.C.E. Pact for Community Centered Policing. In July of 2020, The Washington Post highlighted the Pact, giving us the opportunity to share our important work with an even larger audience.

We also enhanced our communications capabilities by launching the "Our Mayors Podcast," available on all podcast streaming platforms.

In September 2020, we partnered with BET and the National Urban League on the inaugural National Black Voter Day, where we urged Black communities to "reclaim our vote" by increasing voter registrations in Black communities. We also held our Virtual Fall Policy Series to discuss fostering civic engagement and community trust.

In December 2020, we shared our "100 Day" priorities with the Biden-Harris Transition team, and we are eager to work with the Biden Administration on issues most pressing to Black communities including supporting HBCUs, closing the wealth gap, ending the digital divide, and police reform. We plan to use our collective voice to promote equitable economic growth and advance racial equity.

In the midst of these unprecedented times, AAMA has continued to work diligently to uplift the priorities of our mayors nationwide. To meet the growing portfolio of the Association, the Board approved two additional full-time staff members and a 12-month Tech Policy Fellow, sponsored by Google, to join the AAMA team in 2021. We are also expanding our Future Leader Fellows summer program from three fellows in summer 2020 to eleven fellows in summer 2021 with the generous support of Amazon and Verizon.

While we could not have planned for the challenges we would face in 2020, we are extremely proud of how our organization adapted to meet the needs of our member mayors during multiple crises. As we plan for the equitable distribution of the COVID-19 vaccine in our communities while simultaneously continuing important dialogues on systemic racism and social justice, AAMA will remain a leader in advocacy, public policy, and national change. Thank you for your support, flexibility, and dedication to AAMA.

Sincerely,

McKinley L. Price, DDS
Mayor of Newport News, Virginia
President of the African American Mayors Association

Stephanie Mash Sykes, Esq
Founding Executive Director and General Counsel
African American Mayors Association



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GOVERNANCE



Board of Trustees

Mayor McKinley L. Price, DDS (Newport News, VA) - President
Mayor Sylvester Turner (Houston, TX) - 1st Vice President
Mayor Frank Scott, Jr. (Little Rock, AR) - 2nd Vice President
Mayor Timothy Ragland (Talladega, AL) - Treasurer
Mayor William Johnson (Holly Hill, SC) - Secretary
Mayor Hardie Davis, Jr. (Augusta, GA) - Immediate Past President
Mayor Steve K. Benjamin (Columbia, SC) - Past President
Mayor Joseph Barnes, Sr. (Urbancrest, OH)
Mayor Keisha Lance Bottoms (Atlanta, GA)
Mayor Muriel Bowser (Washington, DC)
Mayor Byron W. Brown, II (Buffalo, NY)
Mayor Diane Delaware (Yazoo City, MS)
Mayor Wayne Messam (Miramar, FL)
Mayor Shawyn Patterson-Howard (Mount Vernon, NY)
Mayor Steven Reed (Montgomery, AL)
Mayor Eulis Willis (Navassa, NC)
Mayor Randall L. Woodfin (Birmingham, AL)

Advisory Board

The Advisory Board consists of persons whose integrity, capability, experience, knowledge of the communities and institutions served by AAMA, and community standing will help the Board of Trustees carry out its functions.

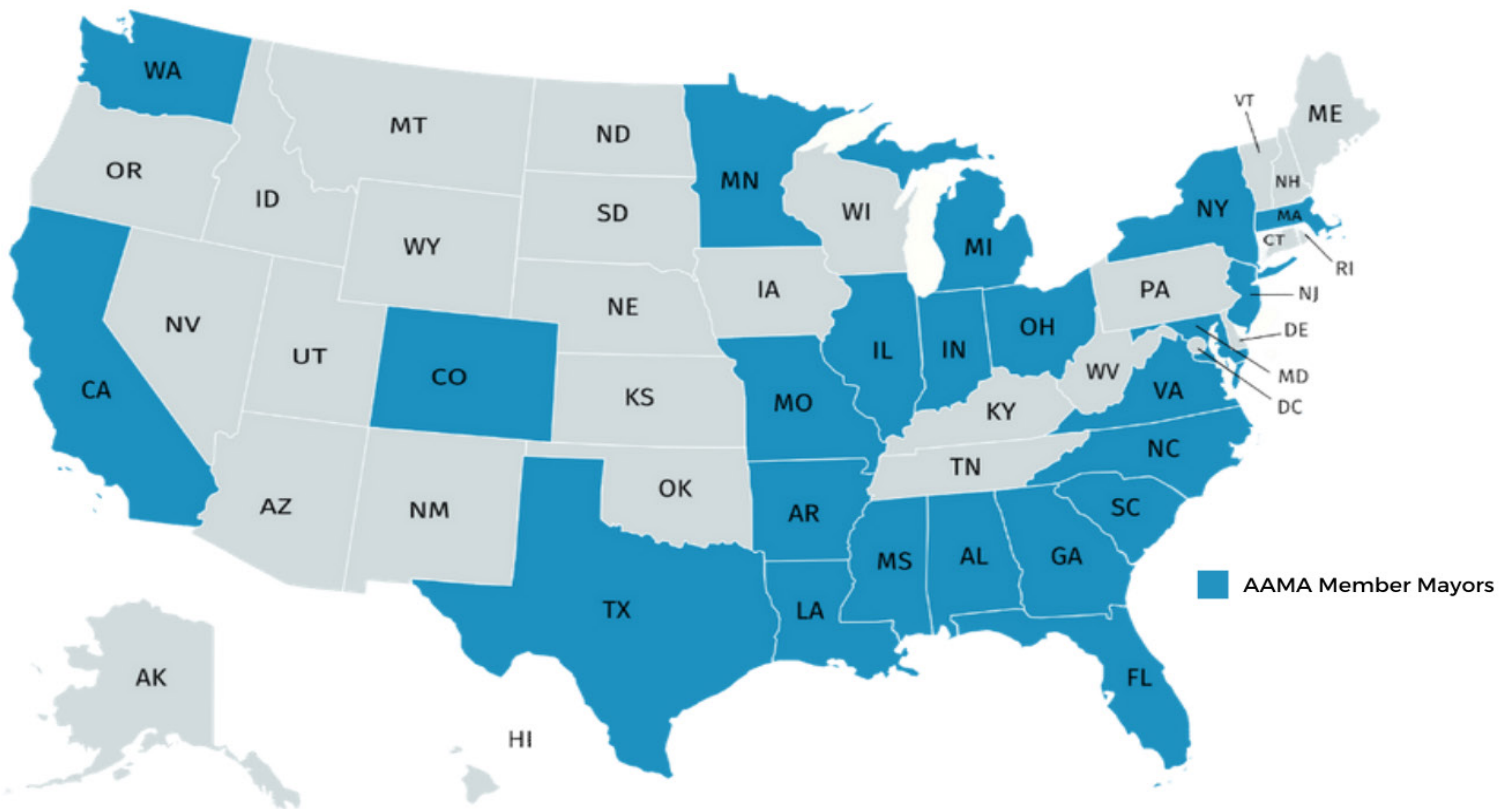
Former Mayor Alvin Brown (Jacksonville, FL)
Former Mayor Michael Coleman (Columbus, OH)
Former Mayor Karen Freeman-Wilson (Gary, IN)
Former Mayor Jacqueline Goodall (Forest Heights, MD)
Former Mayor Toni Harp (New Haven, CT)
Former Mayor Betsy Hodges (Minneapolis, MN)
Former Mayor Sly James (Kansas City, MO)
Former Mayor Michael Nutter (Philadelphia, PA)
Former Mayor Stephanie Rawlings-Blake (Baltimore, MD)

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MEMBER MAYORS



Our mayors represents a range of cities across the nation. These cities are diverse in region, population size, and demographics.



28%

of our member mayors represent cities with populations of 100,000 or more.

2.3M

The largest city AAMA represents is Houston, TX, with a population of 2.3 million people.

35%

of our membership consist of women mayors.

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BUSINESS COUNCIL



The African American Mayors Association (AAMA) Business Council allows mayors and corporate representatives to share best practices to tackle problems, share research, conduct policy analysis, track market trends, create jobs, and strengthen communities. Given the challenges our communities face today, it is up to mayors, working hand-in-hand with the business community, to find solutions. Business Council members provide unique insights and innovative solutions that the public sector could not develop alone.

PLATINUM BUSINESS COUNCIL (\$25,000 AND ABOVE)

Amazon
Casey Family Programs
Coca-Cola
Compassion and Choices
Google
HNTB
Wells Fargo

BUSINESS COUNCIL (\$15,000 TO \$24,999)

AARP
American Gas Association
American Heart Association
Anthem
AT&T
Cisco
Comcast

CTIA
DoorDash
Goldman Sachs
Ichor Strategies
Jacobs
JPMorgan Chase
Kauffman Foundation
Lyft
Major League Baseball
Mayors Against Illegal Guns
NetCommunications
Nextdoor
Passport Inc.
PepsiCo
Pfizer
Reynolds American
Signify
Starbucks
SUEZ
Target
Verizon
Waymo

ASSOCIATE BUSINESS COUNCIL (\$10,000-\$14,999)

Aclara
American Water
Charter Communications
Crowe
Edison Electric Institute
Facebook
Ignite Cities
Juul
Multi-Energy Group
NCTA
OpenCities
Oracle
ShotSpotter
Sology Solutions
The Charleston Group
Walgreens
Walmart
Waste Management

Business Council Leadership

Development Chair
Ex-Officio (President)
Co-Chair (1st Vice President)
Co-Chair (Business Leader)
Vice-Chair (Business Leader)
Business Council Liaison

Mayor Sylvester Turner
Mayor McKinley L. Price, DDS
Mayor Sylvester Turner
Paula Hoisington
Calvin Booker
Demarius K. Love

Houston, TX
Newport News, VA
Houston, TX
NetCommunications
Waste Management
AAMA

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YEAR IN REVIEW



FUTURE OF WORK IN CITIES TOUR

In July 2019, AAMA began the Future of Work in Cities Tour with forums in Houston, Texas, Columbia, South Carolina and Cambridge, Massachusetts. This three-city event provided an in-depth overview of how the future of work will impact Black and Latino workers in cities. Through our forums, we discussed how our research recommendations can be utilized as a tool to cultivate workforce development opportunities.



CBC RECEPTION

AAMA's Immediate Past President, Mayor Hardie Davis (Augusta, GA), hosted the African American Mayors Association's 6th Annual Congressional Black Caucus Reception on Friday, September 13, 2019.

LEADERSHIP SUMMIT

AAMA's Annual Leadership Summit, "Tech in the City," was held in Augusta, GA on October 9-11, 2019. During this summit, AAMA mayors and business council partners gathered together to discuss best practices for cultivating tech-forward cities.



WINTER RECEPTION

AAMA Immediate Past President, Mayor Hardie Davis (Augusta, GA) and the Board of Trustees hosted the 2020 Annual Winter Reception on Wednesday, January 22nd, 2020.

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YEAR IN REVIEW



MEMBER-WIDE CALL SERIES: RESPONDING TO COVID 19

In March 2020, AAMA assembled member mayors and business council partners for two member-wide calls to action on how we may work together to ensure our communities successfully combat COVID-19.

LETTERS TO FEDERAL OFFICIAL

In 2020, from March to July, AAMA submitted 5 different letters: to Congress, the Department of Labor, and The White House on matters ranging from decreasing the 500,000 population threshold in the first stimulus bill to requesting the reinstatement of affirmative action protections. AAMA also partnered with the NAACP, PolicyLink, and 3 other civil rights organizations on a letter requesting the CDC to begin tracking and reporting COVID-19 cases and outcomes using disaggregated data.

FUTURE LEADERS FELLOWSHIP

In the Summer of 2020, AAMA welcomed its first cohort of Future Leader Fellows. Over the course of 6 weeks, these virtual fellows completed a range of assignments centered around racial and economic justice policy.

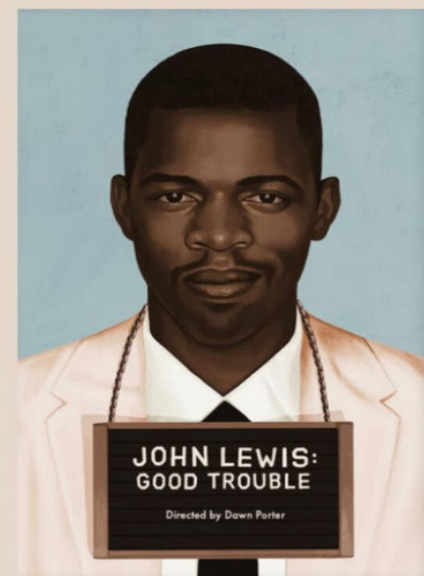
PEACE PACT

In June 2020, AAMA released a pact dubbed the "PEACE Pact" to reform policing nationwide. The pact, which aims for community-centered policing, provides a framework for discussion generated by Black mayors and some of the best practices they are seeing in their communities.



Future Leaders Fellowship Program
AFRICAN AMERICAN MAYORS ASSOCIATION

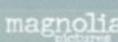
AAMA presents
a virtual panel discussion on
**John Lewis:
Good Trouble**
July 21st at 6 pm EST
hosted by
Mike Muse
with a guest appearance by
Erika Alexander
and remarks from
AAMA President,
Mayor McKinley L. Price, DDS and
Mayor Keisha Lance Bottoms



To RSVP, email
AAMA@OurMayors.org.

@JOHNLEWISDOC
#MAKEGOODTROUBLE

JOHN LEWIS: GOOD TROUBLE is presented by



JOHN LEWIS: GOOD TROUBLE SCREENING AND PANEL

In partnership with Participant Media, AAMA held a VIP Screening of the Documentary, "John Lewis: Good Trouble," and virtual discussion moderated by Mike Muse, host of SiriusXM's award winning show, "The Mike Muse Show" with guest appearances by activist and producer, Erika Alexander as well as AAMA's President, Mayor McKinley Price (Newport News, VA) on July 21st at 6 pm EST.

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YEAR IN REVIEW



STOCKTON ON MY MIND DOCUMENTARY SCREENING AND PANEL

On August 26th, AAMA hosted a screening of the documentary, "Stockton On My Mind," and virtual discussion between Mayor Michael D. Tubbs, and Tristan Walker, CEO and Founder of Walker & Company. Remarks were given by AAMA's President, Mayor McKinley L. Price, DDS (Newport News, VA) and Past 1st Vice President, Mayor Lovely A. Warren (Rochester, NY).

AAMA FALL POLICY SERIES

In the Fall Policy Series, our mayors, business and strategic partners, and their policy staff discussed various topics aimed towards cultivating more innovative and sustainable communities. The topics covered include innovation and entrepreneurship and fostering civic engagement and community trust.

OUR MAYORS PODCAST

In October 2020, AAMA launched the Our Mayors Podcast. Each month, Our Mayors Podcast features one of our mayors and a special guest exploring pressing issues through the compound lens of racial equity and economic justice.

AAMA MAYORS INSTITUTE FOR RACIAL AND ECONOMIC JUSTICE POLICY

In the Fall of 2020, AAMA launched a Mayors Institute for Racial and Economic Justice, in partnership with the Ewing Marion Kauffman Foundation, to provide ongoing training to support newly-elected mayors of cities of all sizes. We are proud to partner with HBCUs across the nation including Florida Agricultural and Mechanical University, in the inaugural year, honoring the long-standing interconnectedness between American cities and HBCUs.

AFRICAN AMERICAN MAYORS ASSOCIATION

FALL POLICY SERIES



SEPT 8

11AM ET - 12PM ET

INNOVATION AND ENTREPRENEURSHIP

IN PARTNERSHIP WITH THE EWING KAUFFMAN FOUNDATION AND NATIONAL LEAGUE OF CITIES

SEPT 22

12PM ET - 2PM ET

FOSTERING CIVIC ENGAGEMENT AND COMMUNITY TRUST

IN PARTNERSHIP WITH SHOTSPOTTER



Our Mayors Podcast

AAMA Annual Report

MEDIA & ENGAGEMENT



AAMA's dedication to amplifying the voices of Black mayors has landed hits on various national media outlets. Here are some of the highlights.



CDC releases new data as debate grows over racial disparities in coronavirus deaths

Experts say more can be done now if there's more national data.

By **Cheyenne Haslett**

April 8, 2020, 5:09 PM • 10 min read



Coronavirus Latest news U.S. map World map

Business

Two black men say they were kicked out of Walmart for wearing protective masks. Others worry it will happen to them.

As the nation is told to wear masks, black Americans must also weigh the risks of racial profiling



True Crime

African American mayors lay out plan for police reform without 'defunding'

Peace Pact urges U.S. mayors to rethink budgets, police accountability and transparency



NATION

Black people dying from coronavirus at much higher rates in cities across the USA

By **Deborah Barfield Berry** USA TODAY

Published 5:58 p.m. ET Apr. 7, 2020 | Updated 8:46 a.m. ET Apr. 9, 2020



Coronavirus Updates

AMERICA RECKONS WITH RACIAL INJUSTICE

Black Mayors Call For Governors To Let Them Enforce Rules To Fight COVID-19

July 21, 2020 • 8:20 PM ET



OPINION

This piece expresses the views of its author(s), separate from those of this publication.

Crunch time: As Trump's team botches the 2020 pandemic Census, how Black mayors can help

The Trump administration is cutting off the Census amid COVID. We're working to prevent an undercount that could cost states money and even House seats.

By **Lovely A. Warren** Opinion contributor

Published 5:00 a.m. ET Sep. 1, 2020 | Updated 10:14 a.m. ET Sep. 1, 2020



Home / News / Cities

Cities Struggle to Prepare African Americans, Latinos for the Future Workforce

A new study details how different cities are educating and training their populations most impacted by job automation.

15K

In 2020, AAMA had over 15,000 website visitors.

375

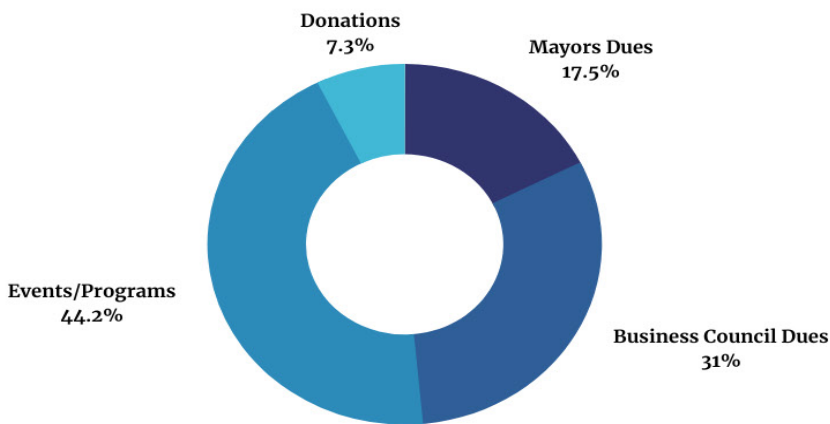
Since its launch in October 2020, Our Mayors Podcast has been downloaded 375 times.

1K

In 2020, AAMA's social media audience increased by over 1,000 followers.

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FINANCIALS JULY 2019 - JUNE 2020



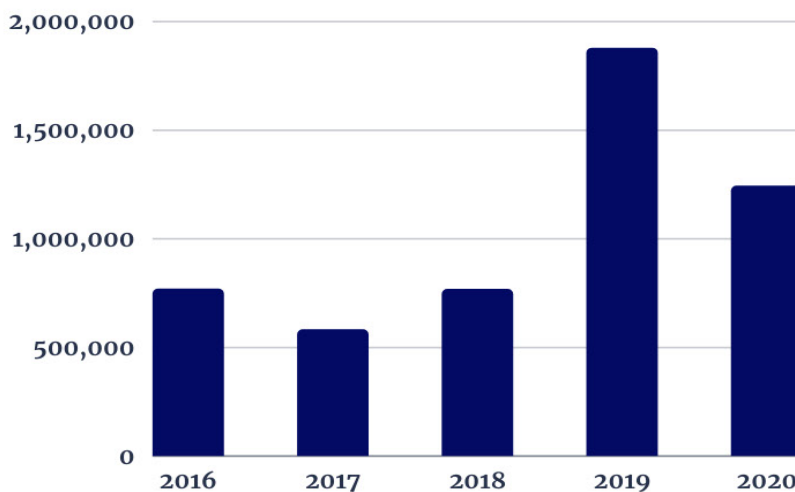
REVENUE BREAKDOWN

In fiscal year 2019-2020, AAMA earned most revenue through events/programs, business council dues and mayors dues, representing 44.2%, 31% and 17.5% of revenue respectively. After the cancellation of AAMA's 2020 Annual Conference, due to COVID-19, many of our business partners donated their sponsorships to ensure the sustainability of AAMA.

2019-2020 REVENUE

In fiscal year 2019-2020, AAMA brought in a total of \$1.2M in revenue. With operations and programs expenses at \$796,282.66, AAMA netted at total of \$444,628.92.

\$1.2M



GROWTH BY REVENUE

Over the past 5 years, AAMA has experienced substantial growth. In fiscal year 2018-2019, AAMA raised \$1.8M in revenue. Despite COVID-19's impact on the nonprofit sector, AAMA maintained a strong financial standing in fiscal year 2019-2020, earning the second highest yearly revenue in the organization's history.

AAMA Annual Report

LEARN MORE ABOUT AAMA



AAMA Staff

Stephanie Mash Sykes

Founding Executive Director & General Counsel

Demarius Love

Director of Operations and External Affairs

Jamie Pascal

Manager of Policy and Programs

Lisa Hicks

Manager of Finance and Operations

Nandi Henderson

Digital Marketing and Communications Associate



OUR MISSION & VISION

The African American Mayors Association (AAMA) is the only organization exclusively representing African-American mayors in the United States. AAMA exists to empower local leaders for the benefit of their citizens. The role of the African American Mayors Association includes taking positions on public policies that impact the vitality and sustainability of cities; providing mayors with leadership and management tools; and creating a forum for member mayors to share best practices related to municipal management.



Contact AAMA

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