



African American Mayors Association

MAYORS INSTITUTE FOR RACIAL AND ECONOMIC JUSTICE

FUNDED BY THE EWING MARION KAUFFMAN FOUNDATION



Press Release:

On January 31st, the African American Mayors Association (AAMA) issued a press release announcing the launch of the **Mayors Institute for Racial and Economic Justice** in partnership with **the Ewing Marion Kauffman Foundation**.

- Based on the average views per month of each source, the **total potential audience was 81 Million**.
- The issuing of this press release and target distribution to the Associated Press resulted in **124 full-text postings**, composed of various local news outlets.



WELCOME REMARKS



Dr. Larry Robinson
President of Florida A&M
(HBCU)

Each year of the Mayors Institute, the Kauffman Foundation and AAMA partner with a different HBCU. This year we partnered with **Florida A&M University**, with President Dr. Larry Robinson giving the Inaugural Mayors Institute Welcome Remarks.

AUGUST 25, 2020



THE INAUGURAL MAYORS INSTITUTE SESSION

The first part covered ways mayors can
support entrepreneurship in cities.

PART ONE:



MODERATED BY

Sylvester James Jr.

Former Mayor of Kansas City, MO



Mayor Steve Benjamin

Columbia, SC



Mayor Lovely A. Warren

Rochester, NY



Betsy Hodges

Former Mayor of Minneapolis, MN

AUGUST 25, 2020



THE INAUGURAL MAYORS INSTITUTE SESSION

Part two focused on **financing options for entrepreneurs** and **small businesses equity** and the role local governments play in cultivating innovative entrepreneurial ecosystems in their communities.

ENTREPRENEURSHIP

PART TWO:



Stephanie Mash Sykes

Former Executive Director
for AAMA



Agnes Dasewicz

Lead of Capital Access Lab at
Kauffman Foundation



Sarah Adeel

Strategic Partnerships &
Business Development Lead
at KIVA

AUGUST 25, 2020



MAYORS INSTITUTE SESSION 2

MEDIA TRAINING AND CRISIS MANAGEMENT



Mayor Vince Williams (Union, GA)
Mayor Deana Holiday Ingraham (East Point, GA)



Fmr Mayor Betsy Hodges (Minneapolis, MN)



Mayor Shawyn Patterson-Howard (Mount Vernon, NY)



Mayor William Johnson (Holly Hill, SC)
Ariel Cathcart (Representative of Columbia, SC)

Media expert and **Fox News Contributor Richard Fowler** hosted a 2-hour work session on how to effectively handle COVID-19 and policing issues in cities; using current events as examples.



Mayor Frank Scott Jr. (Little Rock, AR)



Eugene Kinlow (Representative of Washington, DC)



Mayor Timothy Ragland (Talladega, AL)



Danny Glover (Representative of Denver, CO)



10 CITIES REPRESENTED

OCTOBER 20, 2020



MAYORS INSTITUTE SESSION 3

LOCAL POLICY ON CONNECTIVITY AND SENIOR CITIZENS DURING PANDEMIC

This session focused on **Racial Disparities in COVID-19 Cases and Deaths in Nursing Homes**. After presentations from both AARP and HNTB discussion arised about concern for communities of all sizes is how to **safeguard our older, more vulnerable** residents during the pandemic, particularly those who live in congregate settings.



Tawanna Wright
Associate State Director of
Community Outreach
AARP



Ilene Henshaw
Director State Health and Family Team State
Advocacy and Strategy Integration,
Government Affairs
AARP



Edem Hado, MPS
Policy Research Senior Analyst
AARP



Rita B. Choula
Director of Caregiving
AARP Public Policy Institute



Eileen Fitzgerald

Head of Wells Fargo
Affordable Housing
Philanthropy



Hugh Rowden

Head of Engagement
Initiatives & Community
Outreach



Chuck Bishop

Head of Wells Fargo Home
Mortgage Diverse Segments

MAYORS INSTITUTE SESSION 4

PART ONE:

DIVERSE HOMEOWNERSHIP, AFFORDABLE HOUSING, HOME AND COMMUNITY PRESERVATION

In this webinar, **Wells Fargo** talked about some of the issues facing local communities on **housing affordability**, insights and offered solutions on preserving homeownership and strategies to **increase** and **preserve minority homeownership**.

JANUARY 26, 2021



Mayor McKinley Price,
DDS

Newport News, VA



Bret Perkins
Senior Vice President of External
and Government Affairs,
Comcast

MAYORS INSTITUTE SESSION 4

PART TWO:

NAVIGATING IN THE NEW NORMAL: PATHWAYS TO DIGITAL EQUITY

In partnership with **Comcast**, this session explored how Mayors and their cities can close the digital divide and achieve digital equity leveraging new federal programs, such as **the Emergency Broadband Benefit program** and learn from the lessons of partner cities such as **Chicago, Detroit, Atlanta, and Oakland** who have fostered public-private partnerships with coalitions of government, private, nonprofit and philanthropic actors dedicated to **alleviating digital inequity**.

JANUARY 26, 2021



MAYORS INSTITUTE SESSION 5



Derek Lewis
PepsiCo



Mayor McKinley Price, DDS
Newport News, VA



Ja'Ron Smith
Thurgood Marshall College Fund



Mayor Deana Holiday Ingraham
East Point, GA



Jamal Simmons
CBS News Commentator



Dr. Joia A Crear-Perry
Founder and President
National Birth Equity Collaborative



Stephanie Nellons Paige
Texas Southern University

SUPPORTING HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

This panel explored how Mayors and their cities can undertake efforts to **highlight** and **support HBCUs** that reside in their communities, such as inclusion of HBCUs in municipal planning and infrastructure projects, building public sector and private sector career pipelines with HBCUs, and hosting key civic events at HBCUs when feasible. Following this framing discussion, we will have a fireside chat to discuss various topics relating to the **importance of training black medical professionals** and the role of black professionals during **COVID-19** and the distribution of vaccines.

[SESSION LINK](#)

JANUARY 26, 2021



THE INAUGURAL AAMA PRIDE SUMMIT

Session I focused on how mayors can support **LGBTQ+ entrepreneurs** in their cities with their outreach initiatives and access to funding as well as the **intersection of racial and LGBTQ+ identities**.



MODERATED BY

Scott Shigeoka

GoDaddy Entrepreneur-in-
residence and Host of Made in
America



Demetrius Curry

CEO and CoFounder, College Cash



Andres Wydler

Executive Director, StartOut

[SESSION LINK](#)

JUNE 22, 2021



THE INAUGURAL AAMA PRIDE SUMMIT



Dr. Nii-Quartelai Quartey

COVID Vaccine Education, Multicultural
Engagement Lead, AARP



Clair Farley

Director of the Office of Transgender
Initiatives, City of San Francisco



Malik Brown

Director of LGBTQ Affairs, City of Atlanta



Steve Walker

Director of the Mayor's Office of Talent and
Appointments (MOTA)

In partnership with AARP, session II outlined how different responses to the COVID-19 pandemic supported the LGBTQ+ community and vaccine access within the LGBTQ+ community. Emphasis was given to increasing **SOGI (sexual orientation and gender identity) data** in reporting about the pandemic to provide a clear vision for improving health equity. Primary focus cities were **Washington, D.C., Atlanta, and San Francisco.**

JUNE 22, 2021



THE WOMEN'S LEADERSHIP FORUM



**Mayor Shawyn
Patterson-Howard**
Mt. Vernon, NY



Former Mayor Toni Harp
New Haven, CT



Mayor Rachel Proctor
DeSoto, TX



Terri Broussard Williams
Head of Social Justice Policy
& Partnerships, Public Policy
Amazon



Jasmine Johnson
Co-founder of Black Zen &
Wellness Expert



**Jameca Patrick-
Singleton, MSW**
Mental Health Professional &
Community Organizer

MODERATED BY:



**Former Mayor Karen Williams-
Weaver**
(Flint, MI)

The African American Mayors Association invited women mayors and business council leaders to participate in an intimate discussion on the challenges of **servant leadership** that are often compounded by **race and gender**. Following the discussion, field experts presented a workshop on **mindfulness practices** tailored to the needs of **Black women** in servant leadership positions.

JULY 27, 2021



African American Mayors Association

2020 VIRTUAL FALL POLICY SERIES

SPONSORED BY THE EWING MARION KAUFFMAN FOUNDATION

[SESSION LINK](#)



POLICY SESSION 1

VIRTUAL DISCUSSION ON ENTREPRENEURSHIP AND INNOVATION

This session was in partnership with **National League of Cities** and **the Kauffman Foundation**. It specifically **focused on diversity**, with a 10 minute flashtalk sponsored by Passport Inc.



Mayor McKinley Price,
DDS
Newport News, VA



Stephanie Mash Sykes,
Esq.
Former Executive Director
for AAMA



Karra Gardin
Passport



Marca Armstrong
Passport



Stephen Goldsmith
Passport



Clarence Anthony
National League of Cities



Jenn Steinfield
National League of Cities

SEPTEMBER 8, 2020



PANEL 1: THE ROLE OF TECHNOLOGY IN MITIGATING POLICING BIAS AND BUILDING COMMUNITY TRUST



Stephanie Mash Sykes, Esq.
General Counsel
Former Executive Director for African American
Mayors Association



Mayor Steve Benjamin
Columbia, SC



Ralph Clark
President and CEO of ShotSpotter



Deputy Chief Melron Kelly
Columbia, SC
SC Police Department

The first session focused on fostering a **relationship between the public and law enforcement through technology**, titled “The Role of Technology in Mitigating Policing Bias and Building Community Trust”

SEPTEMBER 22, 2020



FLASH TALK



Heather Foster

Head of Policy Engagement and Strategic Partnerships
at Lyft

In the **10 minute flash talk**, Lyft discussed new initiatives with **civic engagement** and providing free rides to the polls.

PANEL 2: THE POWER OF OUR VOTE



Rep. Gilda Cobb-Hunter
SC-District 66
President of the National Black Caucus of
State Legislators (NBCSL)



Andrea Jones
Regional Lead (South)
When We All Vote



Stephanie Rawlings Blake
Former Mayor of Baltimore, MD



Dameon Hewitt, Esq.
Executive Vice President
Lawyers Committee for Civil Rights
Under Law

The final panel was on **civic engagement** and **voting**.

SEPTEMBER 22, 2020